

# Netgem ramps up in video value chain



June 23th, 2023



# Key Points of the operation

**1** **Acquisition of two companies with strong expertise**  
*Eclair Pr servation and Eclair Digital Services with over 500 customers*

**2** **Netgem plays a key role in the transformation of the cinema industry**  
Netgem offers an innovative end-to-end solution

**3** **Two new long-term shareholders join Netgem**  
*La Caisse des D p ts and Manco*

**4** **An attractive operation for shareholders**  
EPS target + 10% in 2024, accretion



# Acquisition of two companies with strong expertise



## Eclair Pr  servation

EP-Orfeo is the company dedicated to the physical and digital preservation of French companies film and audiovisual assets. EP-Orfeo is the historic leader in its market with  $\frac{2}{3}$  of French film heritage preserved.



## Eclair Digital Services

EDS specializes in digital distribution services and the processing of all content in all formats for cinema, VOD/SVOD and audiovisual. It is one of the 3 main French players.

## Main Clients



WarnerMedia



NBCUniversal



Endemol  
Shine  
France

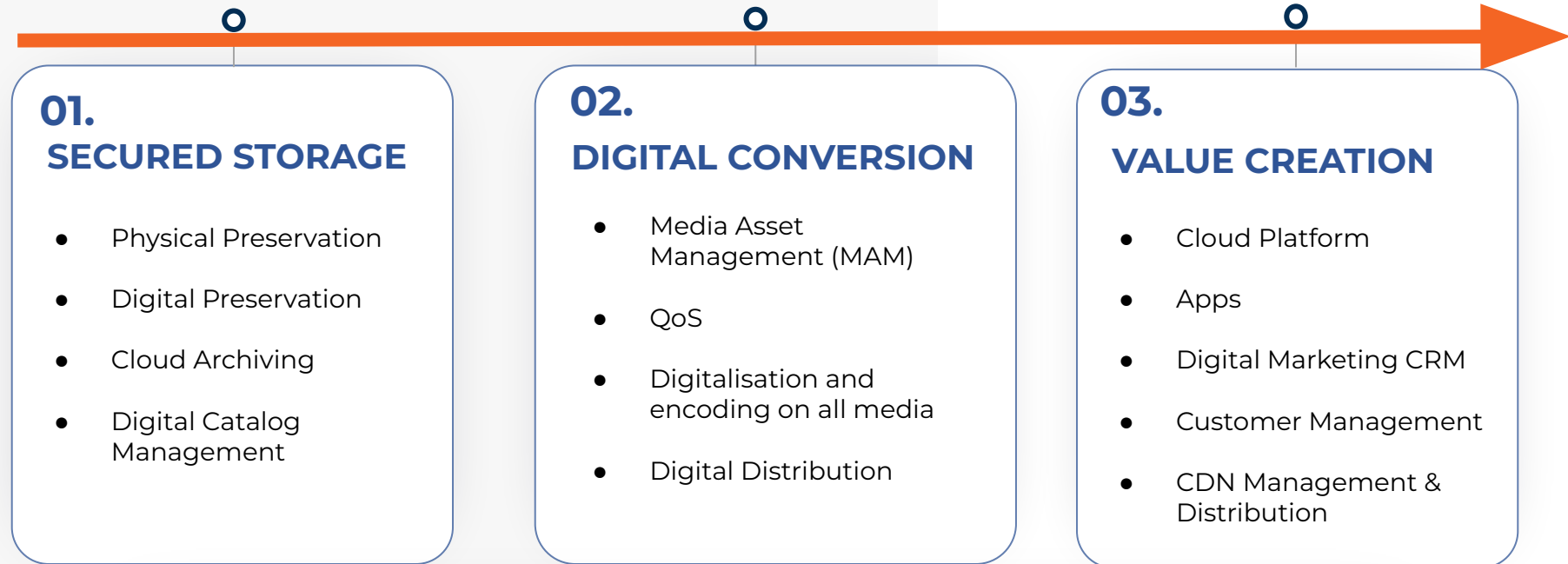
STUDIOCANAL

TF1  
DROITS AUDIOVISUELS



More than 500 clients, a team of experts

# Netgem, a key player in the transformation of the film industry across the entire value chain



An inclusive and operational approach to the needs of cinema industry players

# Gaumont, an example of synergies



Gaumont is a perfect illustration of Netgem's end-to-end strategy. The world's oldest film studio relies on the Netgem group at every stage of its business:

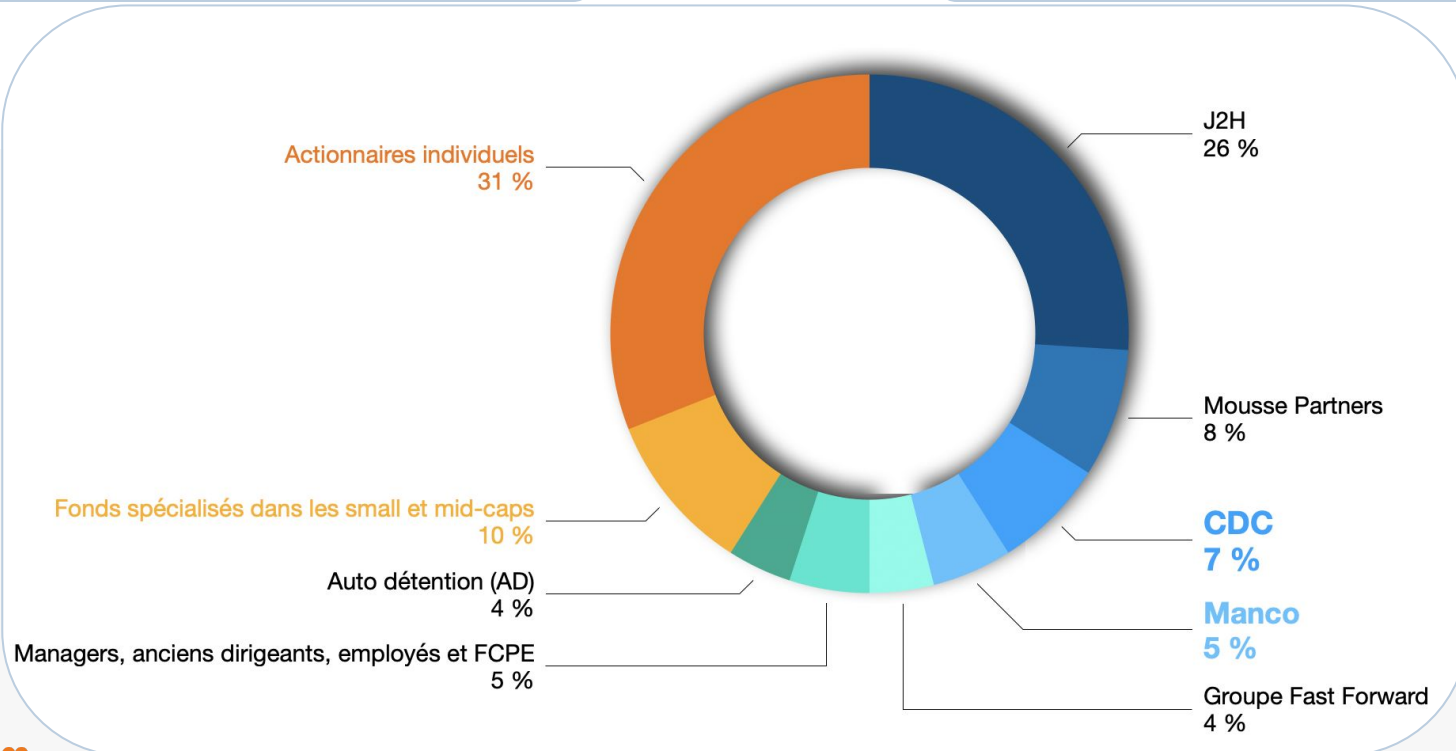
- **Preservation/Storage** of all movies
- **Cloudification** of its classic movies
- **Processing** of new releases, from theaters to VOD and DVD
- **Design, Publishing and Management** of its SVOD platform : Gaumont Classique
- **Distribution** of its library to Netgem's Telco partners.



# Two new long-term shareholders

**41%** Free Floating Shares

**59%** Solid Foundation



((\*)Post-transaction shareholding estimate based on a TPI of 12/31/2022 and public information.

# An attractive deal for shareholders

## 1 Acquisition of Eclair Digital Services and Eclair Préservation:

3.4 million euros + 0.6 million euros debt.

## 2 Simplification of Group governance:

Purchase of Vitis minority stake for 3.4 million euros

## 3 Private placement of €5 million:

Caisse des Dépôts (€3m) and Manco\* (€2m) at €1.2 per share

## 4 Integration in H2 2023:

Target date for completion of operations: early July

## 5 Expected increase in Group profit for 2024 :

Target of +10% in 2024 earnings per share (EPS)



# Playing an active role in the transformation of the film industry

Mathias  
Hautefort,  
CEO



*“For more than 25 years, Netgem has been a partner to cinema in its digital transformation from a mass media to an increasingly direct to consumer strategy. This transformation is far from over. These acquisitions and the arrival of new prestigious shareholders are additional assets to deploy our business.”*



# Thank you

